

Organ plays at 9, 11 and 4:50
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Generally Fair

Every Nook and Corner of This Great Store Holds Some Golden Opportunity

It is a Very Common Expression to Hear, "I Am the Most Useless Thing in the World."

Yet there are lots of things lying around you that you could do if you were to set your mind to see them. Of course, if you are only thinking of yourself, of having everything done for you, there is nothing necessary for you to do.

But think of the cause that needs assistance and the wrongs that need resistance.

Lots of people would welcome you to help in lightening life's burdens for others heavily loaded down.

[Signed] *John Wanamaker*

August 17, 1922.

A Splendid Season for Sports Hats

In Fall, and the cool, crisp days will soon be here—the days which call out snug hats of felt or duvetyne, or of stitched velvet! Greens and browns, to match the falling leaves, are favored colors for the newest sports hats, and green especially is of importance, trimmed with effective touches of black.

The mushroom shape in felt hats is excellent, and metal ornaments brighten every type—for sports wear or otherwise. Prices are \$10.50 to \$20.

(Second Floor)

If a Leather Handbag Is Fashionable It's in the New Lot at \$3

So many, many bags, and it seems one can look and look without seeing two alike.

And all are new—Fall bags in shapes and color, a little in advance and away down in price. In fact, so good are they that many women coming for bags worth twice as much just naturally select from this group.

Right alongside of them are larger and finer bags marked up to \$5, but every one just as unusual in value.

(Main Floor)

Small Parisienne Corsets Reduced

A limited quantity of fine Parisienne corsets in small sizes are reduced to \$6 a pair, from twice that price. They are tops models of satin-striped batiste.

Another small group of low-topped figured broche Parisiennes in sizes 22 to 26 are now \$10.50—a considerable reduction.

(Third Floor)

Every Silk Remnant Now 50c Yd.

Regardless of length, quality or former price—every remnant in this final clean-up has been marked to an almost insignificant price per yard!

There are many different silks, in lengths suitable for waists, skirts, blouses and a few for dresses.

(First Floor)

All the Socks a Child Wants—18c the Pair

Fancy socks of either lisle or cotton and three pairs are priced 57 cents.

It's a clearway of odds and ends, all sizes and colors and kinds being grouped at the one price.

(First Floor)

Women's Excellent Handkerchiefs, 25c

An amazing array of odds and ends from an Irish linen manufacturer's clean-up.

There are various designs in color, some with hand-rolled hems, while others are all-white, with unstitched edges. Many designs and several qualities of linen in the assortment.

Many women will find this an opportunity to buy dainty gift-handkerchiefs.

(West Aisle)

Inexpensive Undermuslins

Soft cambric nightgowns with round and V-shaped necks with fancy stitching or embroidery, \$1.25 and \$1.65.

Cotton crepe nightgowns, either stitched, \$1.50.

Delicate chemises with colored bands of colored bindings, \$1.25.

(Third Floor)

French Tams for School Days

The tam is almost a national, all-time headdress.

The small girl wears it to school, and, having outgrown it, adopts it anew for horseback riding—then finds it popular at college.

Famous Blue Devil tams in red, white, tan, blue and purple are \$2.50 and \$3.

(Main Floor)

White Goods Remnants

Plain and fancy white goods of many kinds and in lengths varying from enough for a blouse to enough for a child's dress. Prices are a third to a half less than regular.

(First Floor)

Gloves for the Week-End? Of Course

No matter how warm, no careful-dressing woman would think of traveling about with bare arms. Her gloves may at times be turned in at the wrists, but gloves she wears.

As cool as any, and better looking, are the foreign chambrise gloves, of which we have just had a fresh importation.

From strap-wrist to 16-button length, in white and colors, priced \$1 to \$1.50 a pair.

(Main Floor)

A New Black Kid One-Strap Pump, \$10

For the woman who wants a light-weight, dressy shoe of conservative type.

Made of softest glazed kidskin, with flexible turned sole, medium toe, plain vamp and moderate French heel. Correct to wear with gowns of silk or cloth for street or afternoon.

(First Floor)

Daintiest Vestees for Fall Suits

For sweater or overblouse, too, these creations of organdie, val lace and dainty ruffles are in demand. With Peter Pan or roll collar, \$1.50 to \$3.

Peter Pan collar and cuff sets of pique or linen are plain or have a picot edge. \$1 and \$1.50.

A child's set of Peter Pan collar and cuffs is daintily trimmed with lace. \$1.50.

(Main Floor)

The Latest Earrings

are slenderer and longer than ever, and made of imitation amber, pearls, jet, coral and jade. Two kinds of stones appear in some, to give the two-color effect at present in favor.

Prices, 50c to \$6.

(Main Floor)

Dismissing the Last Cotton Dresses for Young Women—\$3.50 to \$10

Every remaining cotton frock in 14 to 20 year sizes is included and a few striped wash silks and printed crepes de chine also.

There are pretty voiles, ginghams, swisses, organdies, batistes, and some of novelty sports materials. The final low prices—most of them much less than half original figures—should clear them out quickly.

39 Dresses Now \$3.50

35 Dresses Now \$5

8 Dresses Now \$7.50

26 Dresses Now \$10

The Last of Young Women's Tweed Suits Down to \$10 and \$15

Smartly tailored coat and skirt suits or cape and dress costumes, in gray, rose and other colors, some of the coats lined with crepe de chine.

Original prices were more than double. Sizes 14 to 20 years included.

(Second Floor)

Clearing Away 200 Women's Suits and Dresses at Half

\$10 each, but originally the prices were more than double.

The suits are nearly all of silk—pongee in light and heavy weaves, and in natural, violet, heliotrope, tan and blue, besides white. A few

(First Floor)

Women's Knitted and Other Capes \$10 and \$18.75

The knitted wool capes—and a few jackets—at \$10 are the bright-colored novelties so much wanted to wear on the beach. Some are striped, some plaided, some long.

The wool eponge capes at \$18.75

(First Floor)

100 Pretty Frocks for Girls, Now \$2 to \$10

Six to 44 year old sizes, in charming little dresses of organdie, voile, batiste, dimity, Georgette and crepe de chine. Most are "dress-up" frocks, but some simple enough

for school are included. At the final prices—\$2, \$3.50, \$5, \$7.50 and \$10—they are wonderful opportunities.

Girls' wool bathing suits, now \$1.25 and \$2.50. All that are left in sizes 8 to 14 years. All-wool knitted jersey one-piece suits of the season's better qualities.

(Second Floor)

All the White Washable Skirts at Half

Because they are mused and it is the end of the season. The lot includes—

100 linens at 50c—straight skirts with pockets.

50 white piques at \$2.50.

50 gabardines, ratines and linens at \$5.

The gabardines are mercerized and piped; the ratines and linens admirably tailored.

(First Floor)

Women's Bathing Suits Now Down to \$2.50

Not one of the two hundred that wasn't at least twice the price.

But better even than this fact is the other fact that they are all-wool jerseys in three standard styles—simple one-piece garments, buttoned on the shoulders, with no trimming save white pipings and with tights attached. Black and navy only.

(First Floor)

Many Fine Carpet-Size Pieces in the Oriental Rug Sale

Particularly Mahals, Chinese and Kermanshahs. Each group has its own particular charm in color, in design, in furnishing quality and in wearing quality.

Prices, all through, are remarkably low for rugs of such dependable grade and likable appearance.

Mahals are marked at \$165 for size 10.10x6.10 to \$355 for size 11.11x8.5 ft.

Kermanshahs, from \$487 for 12.4x9.3 to 14.1x11.1 ft. at \$785.

Chinese, from 9.0x6.3 at \$190 to 19.11x12 ft. at \$775.

(Seventh Floor)

A Wisp of Maline

becomes a scarf in the fashionable woman's hands—she wears it around the neck with street frock or afternoon dress—thus is a mere wisp raised to importance!

The indestructible maline, which will not tear or rip easily, comes in black and all staple colors and is 50c a yard. 27 inches wide.

Made chiffon veils for motoring are large in size and have attractive borders or are picoted. In all colors, \$1 to \$4.50.

(Main Floor)

Friday Is "Candy Day"

It is the day on which week-enders buy such essentials as the box of candy!

A pound box of delightful chocolates, including jellies, marshmallows, nougats, creams and nut tops, is 60c.

Assorted caramels, which are all that caramels should be are 30c a pound.

(Down Stairs Store)

O Sleep, O Gentle Sleep, Nature's Soft Nurse, et cetera

Wooping sleep by an apostrophe is a beautiful thing, no doubt.

Most of us, however, adopt another and, in the end, a sure method.

That is to get the right kind of bedding, meaning the right mattress, pillow, bolster and spring.

The whole Wanamaker stock of such goods is offered in the August Sale at prices that make pleasant dreams of money saved on the best kind of merchandise come true.

(Sixth Floor)

The New Queen Mary Talcum Powder, 50c

A new and finer talcum powder of velvety softness with a tendency to adhere better than ordinary talcums. Put up in attractive one-pound tins with new patented sprinkler top.

Delicately scented in eight odors—violet, rose, carnation, heliotrope, trailing arbutus, corylopsis, ayame and l'Empire.

Priced 50c a pound.

(Main Floor)

He Knew a Good Opportunity

when he saw one, and he took advantage of it when it came.

There you have the whole secret of the success of many a business man.

Now Is Your Opportunity in Office Furniture

The whole stock is offered at 10 to 50 per cent less than regular prices in the August Sale.

(Seventh Floor)

It's Cooling Just to Think of a Complete Shower Bath for \$7.50

Shower head, circular curtain rod and canvas curtain, everything that is needed.

And there is no cost for plumbing changes or installation. It works right in the bathtub and a rubber hose comes with it to attach to the spigot.

It can be used half an hour after it gets home.

(Fourth Floor)

HUNDREDS OF LOW-PRICED SUITS

In Wonderful Variety for Every Room in the House Make Up the Real Strength of This

INCOMPARABLE AUGUST FURNITURE SALE

The sale is unique, not because it is incomparable in furniture of the splendid kind, but because in low-priced suits its supremacy is even more extraordinary.

In all our experience we have never had a collection of low-priced suits as large in variety, as excellent in quality and as low priced in relation to merit and market values.

This is low-priced furniture of high-grade construction, embodying the excellent interior features that make for lasting service.

By Way of Illustration, Here Is a List of Bedroom Suits Now Marked \$160 to \$375

\$160—4-piece suit in solid birch, finished a brown color, Colonial design.

\$170—4-piece suit of walnut veneers, Queen Anne period.

\$176—4-piece suit in ivory enamel, striped with blue and decorated in a floral motif.

\$183—4-piece suit of mahogany veneers, finished in two-tones of brown, Colonial period.

\$195—4-piece suit in mahogany veneers, Heppelwhite design.

\$202—4-piece suit in mahogany veneers, Colonial design.

\$218—4-piece suit in walnut, Colonial design.

\$222—4-piece suit, Colonial design, in either walnut or mahogany.

\$228—4-piece suit in mahogany veneers, Heppelwhite period.

\$230—4-piece suit in choice of two shades of gray enamel, striped in black and trimmed in antique silver effect.

\$238—4-piece suit, Queen Anne type, in mahogany.

\$247—4-piece suit, Sheraton period, in mahogany.

\$255—4-piece suit, in choice of walnut or mahogany veneers.

\$259—4-piece suit, Louis XVI design, in either walnut or mahogany.

\$259—4-piece suit in choice of either Empire or Post Colonial, with solid mahogany posts, tops and drawer-fronts, other parts built-up mahogany.

\$260—4-piece suit in antique ivory enamel, Louis XVI design.

\$280—4-piece suit of mahogany in Louis XVI design.

\$281—5-piece suit, in walnut veneers, Queen Anne design.

\$297—4-piece suit in mahogany, Colonial design.

\$300—4-piece suit, Louis XVI design, enameled and decorated.

\$300—7-piece suit, Colonial style of walnut finished in gray or brown.

\$312—4-piece suit of mahogany, Post Colonial design.

\$314—5-piece suit of inlaid mahogany, Sheraton design.

\$375—7-piece suit of walnut, Louis XVI design.

\$375—8-piece suit in gray enamel, trimmed in an antique silver effect.

(Fifth, Sixth and Seventh Floors)



A Mighty Good White Cheviot Shirt Is Mighty Reasonable at \$2

Far and away the best value in a white shirt that has been talked about all Summer long.

The cheviot is a substantial weight, well woven and the shirt is made over the comfortable Wanamaker full form.

And it comes two ways—with soft collar attached and straight-button cuff, or with neckband and soft turn-back cuff.

(Main Floor)

Every Man Knows Good Silken Hose Are a Bargain at \$1

Right from regular stock, reduced so it will hurry out.

And there are all styles in the lot. Fancy self stripes, white stripes and clocks on all colors; also two-tone hose.

In the same reduction are some full-fashioned, imported lisle hose at 35 cents or three pairs for \$1.

(Main Floor)

Straw Hats Just Seem to Walk Away at \$2

Especially when they are the best stiff straw hats to be found the whole world over—Lincoln-Bennetts and REDLEAFS.

Every man knows how good they are, how fashionable, but the \$2 part is the big story right now.

Every one in the lot is worth a great deal more, mostly twice as much, and some half again twice as much.

Enough styles are left for any man to get the one that becomes him best, and there are all sizes between 6 3/4 and 7 3/4.

(Main Floor)

Breathes There a Man Who Ever Saw an Oxford Like the New One?

New for Fall, for a lot of men wear oxfords until the snow banks up.

First of all, it is made in smooth calf, brown but not quite chocolate, and every place there is stitching three or four rows are used and the thread is red. A smart contrast, you'll say.

It's a six-eyelet type, with brass eyelets and they are square.

(Main Floor)

